

## About Peter Bourne

Peter Bourne is widely known as “**The Wine Man**” – his name synonymous with fine wine and fun times. Peter is Australia’s foremost wine educator, a long time wine retailer, industry consultant, hospitality trainer and regular wine writer.

Peter is totally professional with boundless enthusiasm to all things vinous. He enjoys a high profile, priding himself as both independent and credible - a view reflected within the wine industry, the wine media, his long-standing clients, and most importantly, with countless dedicated “wineheads”.

With 35 years experience, Peter really knows his stuff. His long association with wine started in hospitality before he established The Peter Bourne Wine Emporium (originally Moore Park Cellars) in 1976. Peter’s wealth of knowledge entitles him to call Australia’s leading winemakers his friends, as well as high profile chefs, restaurateurs and his colleagues in Australia’s wine media.

**Don’t expect a pompous, wine bore. Peter has enormous gusto, which is extremely contagious. He believes wine is a fantastic part of life, to be savoured or slurped but never taken too seriously.**

Peter’s qualifications underpin his passion. A member of the Confrerie des Chevaliers du Tastevin and former winemaster of the Sydney Wine and Food Society, in 1990 Peter won the prestigious Vin de Champagne Award - an honour underpinned in 2003 with the Diplome d’Honneur de Saint Vincent for his support to Champagne as an ambassador, educator - and dedicated consumer. Peter’s a lifetime member of the Wine Communicators of Australia (formerly the Wine Press Club of NSW), an honour bestowed for his “support and dedication”. Peter has also won a number of several significant awards for his wine and food writing.

**Peter's core activities include:**

Hosting corporate wine tastings, dinners and events

Consumer wine appreciation courses

Private wine education and specialised tastings

Hospitality industry staff training

Wine (and food) writing

Wine evaluation and judging

Key consultant within the Australian Wine Industry

**Peter Bourne is first and foremost an ambassador for good food, good wine and good times. The Wine Man marque both richly deserved and enthusiastically upheld.**